

Charity Partnership

Help the Hospices Launch – a huge success



Go Yellow Launch

2010 has seen TT electronics establish a charity partnership with Help the Hospices, as part of its Corporate Social Responsibility Programme. Each UK company is twinned with a local hospice with which they work to raise funds through events and activities.

A donation was made centrally to Help the Hospices and all funds raised locally were matched by TT Group for the local hospices.

The partnership launched on September 13th when the UK companies took part in activities with a Go Yellow theme to reflect the charity's sunflower emblem.

What we did... we collected clothes... we had fun... we gave our time, and our money... we raised £10,000

We dressed up



We had yellow hair



We rocked



We baked



We ran...



We walked...



We had no shame...!!



Help the Hospices is delighted to be chosen as the first charity partner of TT electronics. The partnership has already got off to a bright start with staff embracing the Go Yellow launch and participating in an array of fundraising activities.

Mike Palfreman, Interim director of fundraising at Help the Hospices commented on the partnership, "We are really pleased to have the opportunity to work with TT electronics and look forward to developing the partnership over the coming months. We'd also like to thank staff for their enthusiasm during the launch and for helping to get the partnership off to such a great start."

A calendar of fundraising activities and events is in development, so keep a look out for more updates on the partnership coming soon!

About us

Help the Hospices is the leading charity supporting hospice care throughout the UK. We want the very best care for everyone facing the end of life.

The majority of hospice care in the UK is provided by our member hospices. Care is given free of charge to the patient and their friends and family. It can be at home, in the hospice and in the community and can be for days, months or years. We are here to represent and support our members.

Our services are here to support hospice people and champion the voice of hospice care. They include a wide range of training and education programmes, informative and practical resources for hospice staff, work to influence government policy and support for quality care and good practice.

To find out more visit:

<http://www.helpthehospices.org.uk>

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Double the money

A big congratulations to all of you for your efforts and enthusiasm launching our Charity Partnership with Help the Hospices.

Our partnership plays a big part of our Corporate Social Responsibility programme, and has the full support of the senior management team and Board.

I am delighted that UK employees have embraced the Charity, engaged with local communities and have been united in supporting an important cause. I hope that you had fun and got personal enjoyment and satisfaction from being involved. All monies raised will be matched by TT electronics and will go directly to your local hospice.

I encourage you to build on your success with future events and I look forward to seeing the results of your continued participation.

Geraint Anderson
Group Chief Executive
TT electronics plc

And finally...

A couple of great ideas for future fundraising.

At Semelab, ingenious Charity Champion Faye Gowdy (above left) brought a yellow hat, in case people forgot to wear something yellow, then “encouraged” (charged!) people to wear it so they could join in.

A special mention for Welwyn Components who raised £1646 (so £3292 to hospice including TT electronics’ contribution). Their tip for success? Offer a day’s holiday in the raffle – tickets sold like wild fire!

What next?

September saw us working together, having fun and raising money, so what next?

Companies are already talking about Hallowe’en, then Christmas themed activities. Several companies are having weekly raffles, there’s sweepstakes operating on some TV shows, plans to run marathons and even a sponsored waxing! Watch this space . . .

As well as company arranged events the hospices, both nationally and regionally, operate a calendar of activities and all of the hospices would be delighted to see us and/or have us volunteer – please contact your local hospice.

Thank you all

A special thank you to all the company Charity Champions and their teams who volunteered, arranged, managed and administered. Well done and keep up the good work . . .

Our commitment and policy

We are committed to making a sustainable positive impact on the communities in which we operate.

Find out more

To find out more about the Charity Partnership or the CSR Programme, contact Liz Blair, Marketing Manager, liz.blair@ttelectronics.com 01670 536749

For further information and full policy documents visit TT electronics’ corporate website:
http://www.ttelectronics.com/about/corporate_responsibility.php